



Soft
Hear™

Speech Hearing & Vertigo Clinic



SOFT HEAR

Top Hearing Aid & Speech
Therapy Solutions

About Soft Hear

Soft Hear For Best Digital Hearing Aids In India

Soft Hear Speech Hearing & Vertigo Clinic is a private independent and unique diagnostic and rehabilitative audiology and speech therapy practice. The specialists provide prevention, assessment, and management of patients with Speech, language, hearing, communication, voice, swallowing, tinnitus, and balance (vertigo/dizziness) disorders.

Our care philosophy begins with "taking the time to understand your individual condition, enabling you to experience the world of hearing and communicate effortlessly". We comprehend and empathize with your unique situation to leverage our experience and expertise to tailor a solution specifically for you.

Rest assured that we will provide you with the most compassionate care, utilizing advanced and innovative world-class technology and the latest scientific knowledge in the field.

We are committed to adhering to internationally designed best practices in speech and hearing care, along with several additional criteria, to ensure the best possible outcomes for each patient.

Our Achievements & Awards

We're authorized & diamond Partners of all major hearing aids brands, Such as:

- ◆ Signia
- ◆ Phonak
- ◆ Widex
- ◆ Resound
- ◆ Starkey
- ◆ Oticon



We Provide Hearing Aids for
Better Listening in Every
Environment

Our Certificates & Awards



What are Hearing Aids?

Hearing aids are sophisticated technologies that come in various styles and features, tailored to meet the unique hearing needs of individuals, providing them with improved sound clarity, speech recognition, and overall better hearing experience.

Types of Hearing Aids

Hearing aids come in various styles and types to cater to different levels of hearing loss and individual preferences. Here's an overview of some common types of hearing aids:

- **Behind-the-Ear (BTE) Hearing Aids:**

These are worn behind the ear and are connected to an earmold that fits inside the ear canal. BTE hearing aids are suitable for a wide range of hearing loss, from mild to severe, and are known for their durability and powerful amplification.



- **In-the-Ear (ITE) Hearing Aids:**

These are custom-made to fit directly in the ear, filling the outer portion of the ear. ITE hearing aids are visible from the outside and are suitable for mild to moderately severe hearing loss. They are easy to handle and can offer a comfortable fit.



- **In-the-Canal (ITC) Hearing Aids:**

These are smaller than ITE hearing aids and fit partly in the ear canal, making them less visible. ITC hearing aids are suitable for mild to moderate hearing loss and offer a discrete option with natural sound quality.



- **Completely-in-the-Canal (CIC) Hearing Aids:**

These are the smallest type of hearing aids and fit entirely in the ear canal, making them almost invisible. CIC hearing aids are suitable for mild to moderate hearing loss and offer a cosmetically appealing option.



● Receiver-in-Canal (RIC)

These have a small device behind the ear with a thin wire connecting to a receiver that sits in the ear canal. RIC/RITE hearing aids are suitable for mild to severe hearing loss and offer a comfortable fit with natural sound quality.



Choosing the Right hearing Aid

Choosing the right hearing aid involves several factors to consider. These include the type of hearing loss, lifestyle, budget, comfort, and desired features. Consulting with a hearing care professional can help determine the best hearing aid option for individual needs, ensuring optimal performance and improved hearing



Unlock the Joy of Sound
with **Hear Soft**: Hear the
World Around You.



Understanding the Different Types of Hearing Loss:

Hearing loss is a common condition that can impact individuals of all ages. It is important to understand the different types of hearing loss and their causes in order to effectively manage and treat this condition. Here's a comprehensive guide to help you gain insights into the different types of hearing loss.



- **Conductive Hearing Loss:**

This type of hearing loss occurs when there is a problem with the outer or middle ear, preventing sound waves from reaching the inner ear properly. It can be caused by conditions such as earwax buildup, ear infections, or damage to the eardrum.

- **Sensorineural Hearing Loss:**

This is the most common type of hearing loss and occurs when there is damage to the inner ear or the auditory nerve. It can be caused by factors such as aging, noise exposure, genetic factors, or certain medications.

- **Mixed Hearing Loss:**

This type of hearing loss is a combination of both conductive and sensorineural hearing loss. It can occur when there are issues with both the outer/middle ear and the inner ear or auditory nerve.

- **Central Hearing Loss:**

This type of hearing loss occurs when there is a problem with the central auditory pathways in the brain that process sound signals. It can be caused by conditions such as brain tumors, stroke, or neurological disorders.



The Impact of Untreated Hearing Loss

Fact and Figures

Untreated hearing loss can have a significant impact on an individual's overall well-being, including social isolation, cognitive decline, mental health issues, reduced work productivity, safety concerns, and strained relationships. Studies have shown that untreated hearing loss can lead to decreased social engagement, increased risk of cognitive conditions, such as dementia and Alzheimer's, higher rates of depression and anxiety, reduced work productivity, safety risks, and strained relationships with loved ones. It is important to address hearing loss promptly to minimize its negative impact on an individual's physical, emotional, and social health.

Hearing Health for All Ages

Hearing health is essential for individuals of all ages. It is crucial to protect & maintain good hearing throughout different stages of life.

Early intervention and regular hearing check-ups can help prevent hearing loss and related issues. Taking care of hearing health involves practicing safe listening habits, protecting ears from loud noises, and seeking timely professional help for any signs of hearing loss. Two key points to remember are:

- Prevention is key: Practicing safe listening habits
- Regular check-ups: Regular hearing check-ups, especially for individuals at risk, such as seniors or those exposed to loud noises



Empowering You to Connect, Communicate, and Thrive: Ear Solutions for Life.

Hearing Aid Features and Innovations: What's New in the Market

Hearing aids have come a long way in recent years, with advancements in technology and innovations that have revolutionized the market. Today, modern hearing aids offer an array of features and functionalities that provide improved sound quality, comfort, and convenience for individuals with hearing loss. Some of the notable features and innovations in the market include:

- **Wireless Connectivity:**

Many hearing aids now come with built-in Bluetooth technology that allows for seamless wireless connectivity to smartphones, televisions, and other audio devices.

- **Rechargeable Batteries:**

Gone are the days of constantly replacing disposable batteries. Many hearing aids now come with rechargeable batteries that can be easily charged overnight.



- **Artificial Intelligence (AI)**

Some hearing aids incorporate AI technology that can automatically adapt to different listening environments, analyze speech patterns, and make real-time adjustments for optimal sound quality.

- **Discreet Design**

Many hearing aids now come in sleek, discreet designs that are virtually invisible when worn, providing a more aesthetically pleasing option for those who are conscious about the appearance of their hearing aids.



Price And Feature Comparision

Ultra Basic	Basic	Advanced	Premium
★ ★	★ ★ ★	★ ★ ★ ★	★ ★ ★ ★ ★
15,990/-to 24,500/-	24,990/-to 49,990/	50,000/-to 1,34,990/	1,35,000/-to 3,35,000/
Digital Hearing Aid	All Ultra Basic Features	All Features of Basic	All Features of Advanced
Old Technology	Fully Digital Hearing Aid	Advanced Digital quality sound	Ultra Premium Sound Clarity
Behind the Ear /Inside the Ear	Receiver In Canal Technology also available	Rechargeable Hearing Aid	24to 48 Channels of Sound Frequency
Mainly for elderly	Also available in	Bluetooth	Own Voice Processing
people at home	Invisible models	Connectivity	for Natural Clarity
	Mobile App Connectivity for volume	TV Connectivity with Bloetooth	Fully Automatic
	Feedback Cancellation	Tinnitus Available	Automatic detection of environment
		Sound &Noise Management	Auto Programming depending on environment & usage



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15+ Clinics
All Over **India.**



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